



CFO ACCESS

EXPERIENCE MATTERS

MEET CFO ACCESS. LEADERS IN VIRTUAL CFO AND
ADVISORY SERVICES. LETS WORK **TOGETHER.**

WHO WE ARE

Fearless strategies and relentless execution.

This is what makes us your right partner for your business.

CFO Access is a boutique and bespoke advisory firm specialising in providing Virtual CFO services to small and medium sized businesses (SMEs) and Not for Profits (NFPs). By acting as a virtual CFO – you will have all the advantages of a senior internal financial resource, minus the price tag.

With our headquarters based in Newcastle, we have the ability, resources and reach to operate across Australia. At CFO Access we offer experienced CFOs and Finance Directors as your business partner, on a part time or project basis. We focus on the detail so you can focus on the big picture.

Let's face it, there are many accounting firms out there. But very few specialise in providing only virtual CFO services which is what makes CFO Access unique and special. We make it our business to understand you. To help you create your vision, grow it, focus and manage what matters. No surprises. Real CFO advice.

We know how SMEs and NFPs operate and what they need. We act as real business partners, we listen, understand the business, understand the issues and determine the way forward with you with practical, objective advice.

We engage with our clients as a strategic partner, ensuring quality CFO services either on an on-going basis or at a frequency desired by them, or even a one off specific project or assignment. Thus, depending on the need, we let the client design a flexible engagement model.

We use our experience to craft yours.

WHAT IS A VIRTUAL CFO?

Virtual CFO stands for Virtual Chief Financial Officer

A Virtual CFO (VCFO) is the CFO you have when you don't need a full time CFO.

The VCFO provides ongoing strategic financial support to SMEs on an interim and part-time basis. Virtual CFOs are a trusted, strategic extension of your core team and can help bridge the gap between an accountant or bookkeeper and full time CFO.

Depending on the needs of the business, Virtual CFOs can provide any number of ongoing or on demand services in support of the business. Virtual CFOs do not provide basic bookkeeping services or the compliance / tax services which are typically provided by your in-house or external bookkeeper or accountant. However if you do need any of these services we have support partners that we can engage.

BENEFITS

Some of the benefits of engaging CFO Access as your virtual CFO are;

- ✓ Flexible & remote but fully engaged
- ✓ Reducing your stress & giving you control
- ✓ You obtain fresh insight into your business
- ✓ Provide higher chances of getting better results
- ✓ Provide vast knowledge & expertise
- ✓ Wisdom of a CFO for a fraction of the cost










WHAT WE LOVE TO DO

We appreciate that SMEs and NFPs often do not need or cannot afford a CFO on a full-time basis but would like access to experienced CFOs. Think of us as CFOs "to go", at flexible times and flexible rates. Our business model provides you with instant and ongoing access to the advice and expertise of a CFO "24/7" for a fraction of the cost of having one on your books.

No matter your stage in the business cycle, your business challenge, your size or your problems, we are here to help. Helping SMEs and NFPs with business advice and providing executive support, we have been there. From developing business plans, to raising capital, from growth spurts and the excitement of big deals, to the challenges of downturns, restructurings and turnarounds and the negotiation and successful sale of the business. We understand the highs and the lows of managing a business and know that we can help. It's about cash, it's about late nights, it's about innovation, it's about hustling, it's about sacrifices and it's about winning.

Is there anything we cannot do? Perhaps. But if we cannot assist you we can put you in touch with someone who can via our trusted business partners and networks. The outcome? Your success.

Some of the key services we provide SMEs are;

-  Virtual CFO Support
-  Capital Raising
-  ERP System Reviews
-  Turnaround Management
-  Business Health Checks
-  Budgeting & Cashflow
-  Strategic Planning & Business Plans
-  Financial Modelling & Reporting
-  M&A Advice & Due Diligence

YOUR CFO

It starts at the top. Experience counts. And our people make us great.

Paul always knew he would work in finance. He began his career working with some of Australia's largest accounting firms where he specialised in partnering with distressed companies, providing turnaround and restructuring solutions for over 10 years.

Armed with these skills, Paul moved into the commercial accounting sector. He was appointed the finance head of Asia Pacific for one of the world's largest computer connectivity providers with turnover exceeding \$1.5 billion. Paul has also worked for one of Australasia's largest plastic manufacturers and most recently was the Group CFO for one of Australia's largest community housing providers, managing 9,000 properties and assets in excess of \$375 million.

Paul is a member of the Institute of Chartered Accountants and holds a Bachelor of Commerce.



CONTACT US

Remarkable things can come from one conversation. Let's talk and see what happens.

A: Suite 6, 14 Honeysuckle Drive, NEWCASTLE NSW 2300 or PO Box 1176, NEWCASTLE NSW 2300

P: 1300 CFO 000

info@cfoaccess.com.au

www.cfoaccess.com.au

